

CUSTOMER RELATIONSHIP MANAGEMENT

Powered by:

Excelanto Cloud Systems Pvt Ltd



OVERVIEW OF CRM



- Customer Relationship Management (also known as CRM) is a widely implemented strategy for managing a company's interactions with customers, clients and sales prospects.
- It involves using technology to organize, automate, and synchronize business process principally sales activities, but also those for marketing, customer service, and technical support.
- However, CRM is not just a software package or solution, it is an overall concept beyond software or a specific CRM platform or provider.





MODULES OF CRM

CRM

- Sales & Marketing
- Analysis Reporting
- Service
- Relation Management
- ERP & Finance



Excelanto CLOUD SYSTEMS PYT LTD For the best solution

FLOW DIAGRAM OF CRM







SCREENS OF CRM

BY

Excelanto Cloud Systems Pvt Ltd





LOGIN

Admin Login	
Username:	
Password: Login	



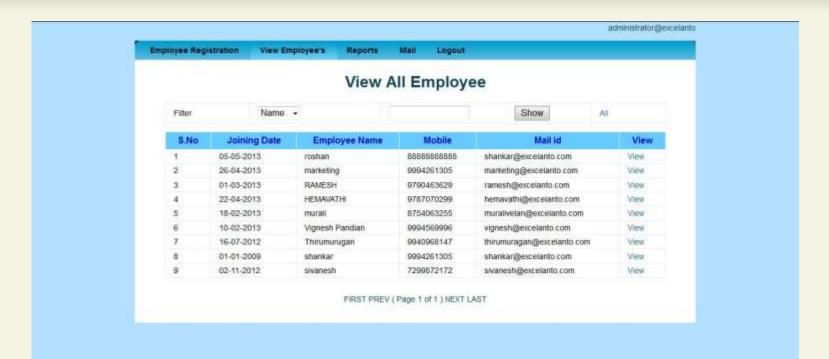


EMPLOYEE REGISTRATION

Employee Registration View Employee's	Reports	Mail	Logout		
	Emple	Employee Registration			
Employee Name				7	
Years Of Experience		1			
Joining Date				- m-	
Employee Position					
Employee Phone Number				(8)	
Employee Mail Id					
Employee Located Area					
Employee Address					
Employee Username					
Employee Password					
Image		Brows	e No file se	elected:	
Note: (*) fields are required to insert.		submit			



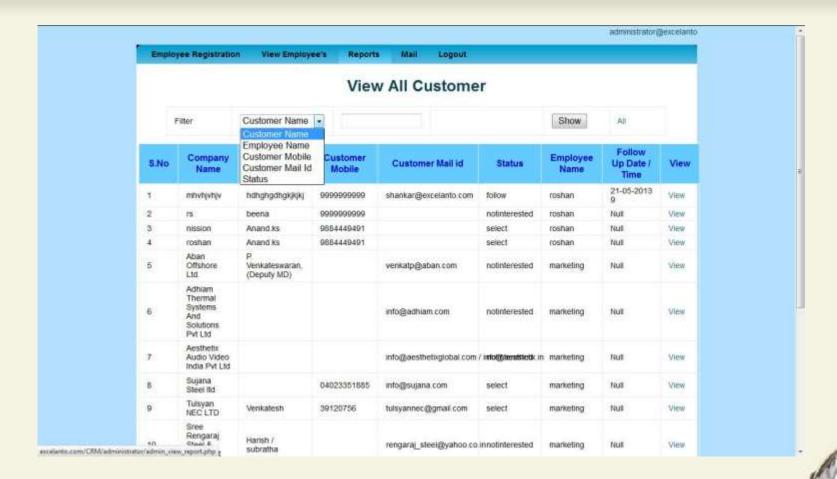
VIEW EMPLOYEE DETAILS



excelanto.com/CRM/administrator/admin_view_employee.php

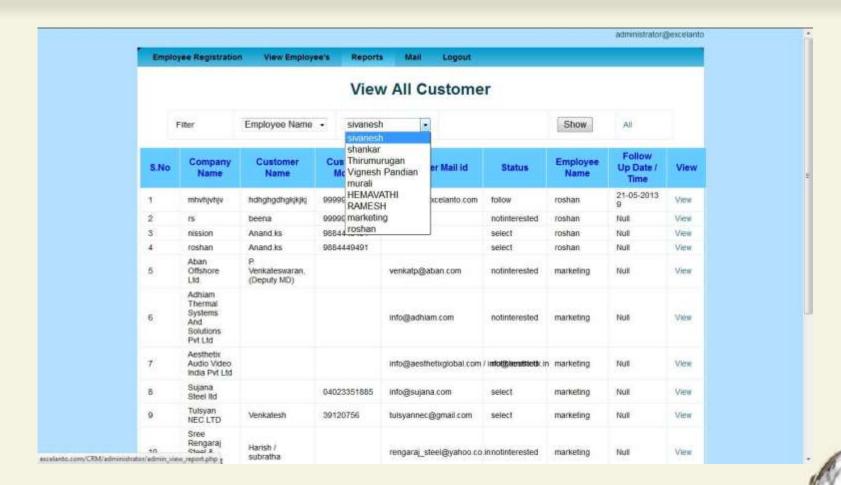


VIEW CUSTOMER

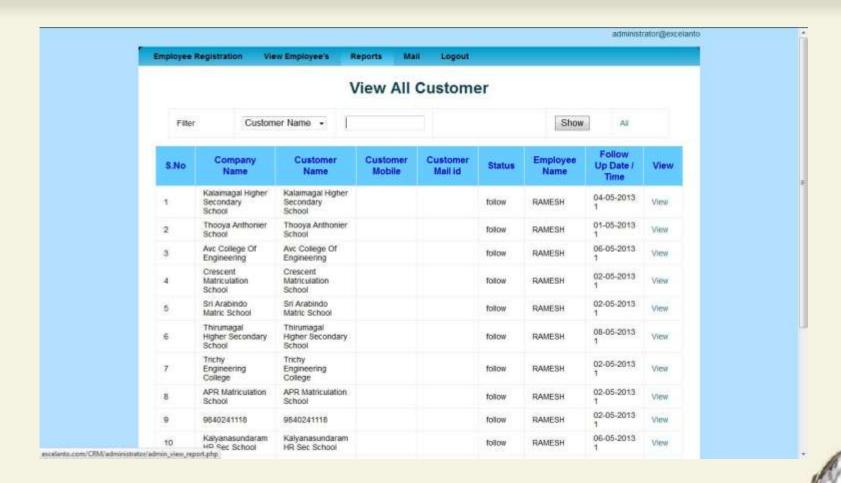




VIEW BY EMPLOYEE NAME

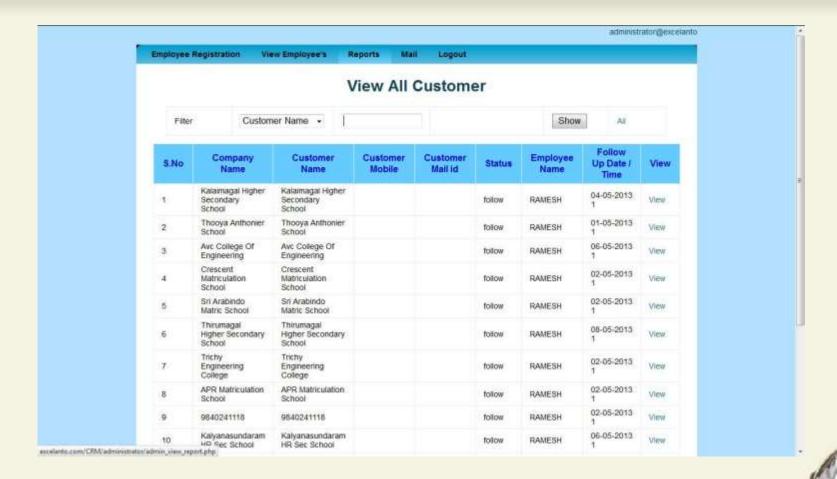








REPORTS





MAIL FUNCTION TO ADMIN

		View	All Mail	
		view	All Mall	
S.No	Date/Time	Mail Id	Subject	Message
1	08-03-2013 / 6:15 PM	ramesh@excelanto.com	out time information	monicka is asking permission to leave office todaytime is 6.00pm
2	25-01-2013 / 12:20 PM	thirumurugan@excelanto.com	sdfsds	sdfs
3	24-01-2013 / 5:06 PM	thirumurugan@excelanto.com	ffy	deyer
4	24-01-2013 / 12:52 PM	shankar@excelanto.com	hai	hallillill

seculanto.com/CRM/administrator/admin_view_mail.php



THANK YOU



